

2016 ENERGY BATTERY GROUP ANNUAL MEETING & CONVENTION

Register Today!



LOCATION

WESTIN COPLEY PLACE
HOTEL, BOSTON, MA

WHEN

AUGUST 2-6, 2016

BOOK NOW

888-627-7216

[WWW.STARWOODMEETING.COM/
BOOK/ENERGYBATTERYGROUP
ANNUALMEETING](http://WWW.STARWOODMEETING.COM/BOOK/ENERGYBATTERYGROUPANNUALMEETING)

20th Anniversary

1996 - 2016

EBG Annual Meeting
& Convention

For the past three years, I've had the pleasure of attending the Energy Battery Show and having the opportunity to meet the staff of Energy Battery and the EBG members as well as their families. It's always great to put a face to a voice and meet the person we speak to throughout the year. As a vendor, it is a great opportunity for us to be able to sit down and spend time with the members, write orders and discuss our products face-to-face. The staff at EBG makes sure each vendor gets the opportunity to sit with each member to share their display of new products and current show specials. On behalf of Yuasa Battery, "I think you for the opportunity to serve EBG and its members"

Tammy Cooper: Yuasa Battery Customer Service Supervisor



Join us and celebrate our 20 YEAR anniversary at the
Year's Best Battery Show!

WHY ATTENDING THE SHOW IS A MUST!!



As a boutique battery manufacturer of Pure Lead AGM Batteries selling in small quantities, it would be impossible for NorthStar Battery to fly into, meet with personally, and develop relationship with so many owner operators without attending the EBG conference. Our company's limited sales team are able to meet face-to-face, share what's new on a first hand basis, as well as, learn what is working and what is not with our partners— which is simply invaluable.

John Semenuik, Vice President
NorthStar Battery, 4000 Continental Way
Springfield, Missouri 65803



Energy Battery Group does it right, professional, organized, great turnout, great opportunity!

If you want to write significant business...
The EBG Show is a guarantee!!

And a heck of a party !

John Russo, Exide Technologies
Director – Battery Specialist Channel

GO BACK IN HISTORY:

See where America's fight for freedom began, relive the famous parts of our past, the Boston Tea party, the heroic ride of Paul Revere, the shot heard around the world, the battle of Bunker Hill, our second president's life, and so much more

LEARN TO POSITION YOURSELF AS AN EXPERT:

If your business aims to make an impact in your market, you need to develop a reputation as an expert. Attending the EBG convention will help you become a "valued resource" to your customer, with industry leading speakers and workshops with learning potential.

EXPERIENCE OF A LIFE TIME:

The Hotel is paid for; the food and beverages are on us. Savings of millions of dollars. Creative juices are flowing; battery specific industry leaders are under one roof. See a part of the USA that should be on everyone's to visit list. Networking you cannot find anywhere else. Make your reservation now.

ENCOUNTERING NEW VENDORS:

While running the day-to-day business, we barely have time to stay ahead of it all, much less create time to look and explore new products and new vendors. Being away from the office allows a clearer look at what a new vendor or an existing vendor with new items can bring to your business.

HAVE FUN:

Bring the family and friends: Boston Harbor, Boston Aquarium, Shakespeare on the Common, Italian feasts, Stroll the street and window shop, or visit the oldest American Tavern "the Bell in hand". Take in the Boston Urban Music festival. Visit the Wine Country, Boston's Seafood Festival and so much more. . .

ENTERTAINMENT:

This year's EBG show is guaranteed to entertain: Sightseeing, city tours, the city of Boston is a history buffs dream, great social gathering down time, live music gathering, sporting events (Red Sox's play the NY Yankees 8/6) nightlife and much more.

Explore what's in store at the : 2016 EBG Meeting & Convention Boston, MA • Aug. 2 - 6, 2016

NETWORKING:

1 on 1 with Vendors, 1 on 1 with other Members, learning, education, encouraging. Sharing business ideas, business practices, successes and failures. This is one of the greatest strengths of EBG and the EBG Annual Meeting!

EDUCATION:

The educational aspect of the EBG conference will expose you to new ways of conducting your business and help you discover how to be more productive.

PRODUCT EXPOSURE:

Discovering innovative products and services for your business is necessary to stay competitive in today's fast-paced world. The vendors attending fully grasp what is happening inside your competition. This convention gives exposure to the most innovative sale-able products the industry has to offer.

COST SAVINGS FOR AT SHOW ONLY ORDERS:

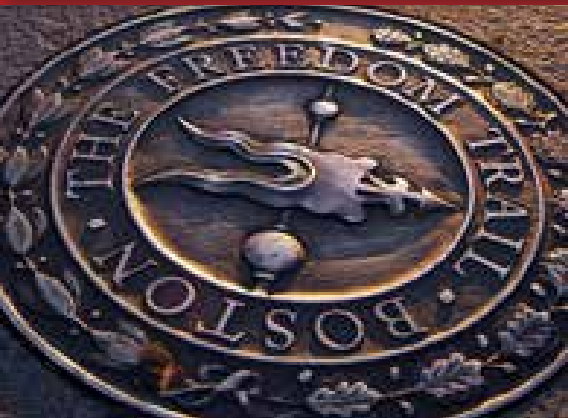
Last year alone members saved in excess of \$1.8 million, by ordering products at the show from vendors offering "at show only discounts" along with the extra discounts given by EBG for any orders written at the show. The Vendors attending EBG have printed deals and even more special deals for those attending.

BRING VALUE BACK TO YOUR BUSINESS:

Think of attending the EBG conference like an investment. Get something in return, which, given time, will provide a great ROI for your business. The skills and knowledge you learn at the EBG conference will be invaluable to your business and can make you invaluable to your business.



DISCOVER BOSTON'S RICH HISTORY



AN AMERICAN HISTORY

Paul Revere, Boston Tea Party, Ben Franklin, Bunker Hill and 'no taxation without representation' are all words we have learned about since grade school. All of them refer to Boston, Massachusetts, a city that has a critical place in American history.

A PURITAN COLONY

Boston was founded in 1630 by Puritan settlers from England. They named the city after Boston, Lincolnshire, England.**

PART OF THE REVOLUTION

Many of the Revolution's crucial events happened in Boston, MA.

- Boston Massacre
- Paul Revere
- Boston Tea Party
- Bunker Hill
- Siege of Boston

ONE OF THE FIRST

Boston had the nation's first public school (back in 1635) and first subway system.**

Boston's ambiance remains unique among world cities. We invite you to experience it first hand as part of the 2016 Energy Battery Annual Meeting and Convention.

**src: cityofboston.gov.*

***src: wikipedia*

QUICK FACTS ABOUT BOSTON

The Boston Cream Pie dessert was invented at the Omni Parker House in Boston and is the official dessert of the state.

Fenway Park, home of the Boston Red Sox, is the oldest original Major League Park still in use.

The Boston Public Library contains the third largest collection of volumes at 14,000,000.

The 60 story John Hancock Tower contains 13 acres of glass.

Aerosmith, Boston, New Kids on the Block, and Donna Summer changed music history from Boston

John Hancock, John Adams, George H. W. Bush, John F. Kennedy, and Benjamin Franklin called Boston, MA, home.

MUST-DO ACTIVITIES : BOSTON DUCK TOURS



ABOUT BOSTON DUCK TOURS

You've never toured Boston in anything that comes close to Boston Duck Tours. The fun begins as soon as you board your "DUCK", a W.W.II style amphibious landing vehicle. First, you'll be greeted by one of our legendary tour ConDUCKtors®, who'll be narrating your sightseeing tour of Boston. Then you're off on a journey like you've never had before.

GREAT WAY TO SEE THE CITY

You'll cruise by all the places that make Boston the birthplace of freedom and a city of firsts, from the golden-domed State House to Bunker Hill and the TD Banknorth Garden, Boston Common and Copley Square to the Big Dig, Government Center to fashionable Newbury Street, Quincy Market to the Prudential Tower, and more. And, as the best of Boston unfolds before your eyes, your ConDUCKtor® will be giving you lots of little known facts and interesting insights about our unique and wonderful city. And just when you think you've seen it all, there's more. It's time for "Splashdown" as your ConDUCKtor® splashes your DUCK right into the Charles River for a breathtaking view of the Boston and Cambridge skylines, the kind of view you just won't get anywhere else.

DEPARTURE LOCATIONS

- Prudential Center
- Museum of Science
- New England Aquarium

LEARN MORE

<http://www.bostonducktours.com/>



ONLINE REVIEWS

If you're a first time visitor to Boston and want an entertaining, family friendly lesson in Boston history, the Duck Tours are for you.



Amazing tour. Very fun, you get to see all the sights, and our guide was wonderful!



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TASTE OF BOSTON : B&G OYSTERS



ABOUT B&G OYSTERS

Located in Boston's South End, B&G Oysters is Chef Barbara Lynch's modern take on a classic oyster bar and has a decidedly neighborhood vibe, combining friendly service with fantastically fresh oysters from both coasts, inspired seasonal seafood dishes, New England classics including the celebrated lobster roll, and a food-friendly wine list created by Executive Wine Director Cat Silirie. B&G Oysters has received many accolades over the years for its cuisine and wine program from publications including Boston Magazine, Food & Wine, and The Boston Globe.

FOOD AND DRINK

The menu offers exquisitely fresh seafood including a daily selection of more than 12 different types of East and West Coast oysters, New England classics like lobster rolls and fried clams, and seasonal seafood dishes. The carefully edited, reasonably priced wine list features a number of whites and sparkling wines as well as a selection of smooth reds that compliment shellfish and seafood. Never tried a Gigamoto? No worries. This is a staff that loves their mollusks and bivalves: they can discuss oysters the way other servers might discuss a fine wine, able to describe a particular oyster's origin, flavor profile, and farming method.

LOCATION

550 Tremont St, Boston, MA

HOURS OF OPERATION

Monday 11:30 a.m.-10 p.m., Tuesday-Friday 11:30 a.m.-11 p.m.

Saturday 12 p.m.-11 p.m., Sunday 12 p.m.-10 p.m.

LEARN MORE

<http://bandgoysters.com>



GOOGLE REVIEWS

Small space big flavors. Love the oyster happy hour specials. Lobster roll is tasty.



I am from Maryland and came here on a recommendation. The Brewster oysters, clam chowder and lobster rolls were fantastic. The atmosphere was quaint and the service was excellent.



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MUST-SEE LOCATIONS : BUNKER HILL



ABOUT BUNKER HILL PARK AND MUSEUM

The Battle of Bunker Hill pitted a newly-formed and inexperienced colonial army against the more highly trained and better-equipped British. Despite the colonial army's shortcomings, it was led by such capable men as Colonel William Prescott, Colonel John Stark and General Israel Putnam, who had experience fighting alongside the British in the French and Indian War. *

Today, a 221-foot granite monument marks the site of the first major battle of the American Revolution.

Bunker Hill Monument is part of the Boston National Historical Park, a unique collaboration of federally, municipally, and privately owned and operated historic sites associated with the colonial struggle for independence linked by a red brick or painted line weaving through Downtown Boston and surrounding areas.



LOCATION

Bunker Hill Monument, 31 Monument Square, Charlestown, MA 02129

HOURS OF OPERATION

The Battle of Bunker Hill Museum is located on the Freedom Trail, across the street from the Monument. It is open daily from 9 a.m. to 5 p.m.

COST

There are no fees at the federally or municipally owned historic sites within Boston National Historical Park.

LEARN MORE

<http://www.nps.gov/bost/learn/historyculture/bhm.htm>

<http://www.bostonteapartyship.com/boston-attractions/bunker-hill-monument-museum>

* <http://www.nps.gov/bost/learn/historyculture/bhm.htm>

Trip Tools

Download the official Boston National Historical Park app. The award winning, free app provides you with all you need for an interactive visit to the park.

<http://www.nps.gov/bost/planyourvisit/app.htm>

Join us and celebrate our 20 YEAR anniversary at the
Year's Best Battery Show!



HOTEL AMENITIES : COPLEY PLACE MALL



Find Deals

Visit www.simon.com/mall/copley-place/deals before the conference to check for mall deals. You can also find a full directory of stores.

ABOUT COPLEY PLACE MALL

Copley Place Mall is accessible from the second floor of Westin Place and features 75 irresistible stores such as Barneys New York, Neiman Marcus, Tiffany & Co., Jimmy Choo, Louis Vuitton, Burberry, Ralph Lauren and much more. Copley Place is located at the southwest corner of Copley Square, which can be considered the heart of Boston's Back Bay District.*

LOCATION

Attached to the hotel on the second floor; 100 Huntington Avenue, Boston, MA 02116



HOURS OF OPERATION

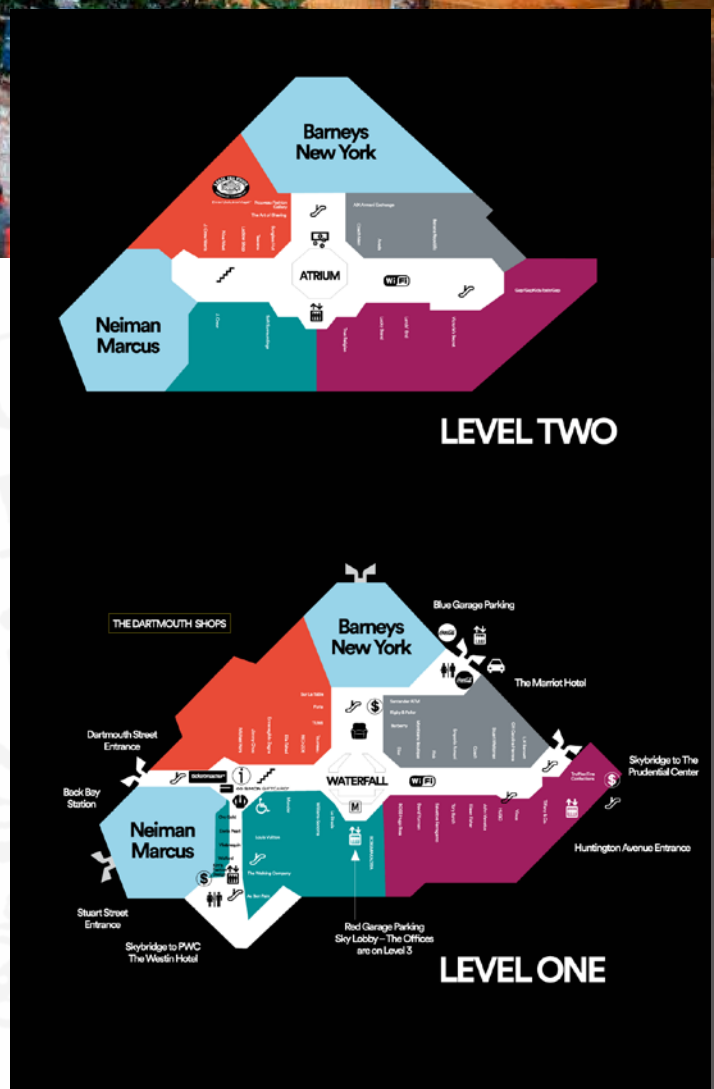
Monday - Saturday: 10 a.m. - 8 p.m.

Sunday: Noon - 6 p.m.

LEARN MORE

<http://shopcopleyplace.com>

*<http://www.celebrateboston.com/copley-place.htm>





May 13

Free Room Deadline!

Make your room reservation by May 13, 2016, and get a free room. Energy Battery will pay for one room per qualifying member.

Call 888-627-7216 or visit www.starwoodmeeting.com/Book/EnergyBatteryGroupAnnualMeeting

WESTIN COPLEY PLACE HOTEL

AN ICONIC BACK BAY BOSTON HOTEL

The Westin Copley Place Boston is ideally located in the Back Bay, putting you minutes from shopping, entertainment, restaurants, and plenty of things to do in Boston. As part of the EBG Annual Convention you're sure to enjoy the AAA Four Diamond Award® Westin Copley Place in the heart of downtown Boston.

Boston, Massachusetts • www.westincopleyplaceboston.com



4.2 out of 5 Stars

WESTIN®
HOTELS & RESORTS

EASY ACCESS TO THE BEST OF BOSTON

Located in the heart of Boston's scenic Back Bay, The Westin Copley Place will provide you with easy access to the best of Boston: shopping, dining, activities, and historical landmarks. The hotel features three restaurants, three lounges, a Spa, Business Center, Fitness Center, Starbucks along with several retail stores.

GRETTACOLE SPA BOSTON

Treat yourself to the latest treatments and personalized consultation services.

PET FRIENDLY HOTEL

Pets are welcome at the Westin Copley. Ask the concierge to show you walking paths along the Charles River or pet-friendly parks so you and your pup can feel right at home.



A view of amazing historical attractions.

Register Today!

Call 888-627-7216 or

www.starwoodmeeting.com/Book/EnergyBatteryGroupAnnualMeeting



HOTEL DINING

The Westin Copley Place offers several different Boston Back Bay restaurants. You'll find culinary delights and moments to savor.

INGREDIENTS (SOME ASSEMBLY REQUIRED)

ingredients (some assembly required) is an innovative restaurant concept that offers cuisine made of fresh, healthy ingredients in a casual grab-and-go atmosphere.

<http://www.westincopleyplaceboston.com/ingredients-restaurant>

FOGO DE CHÃO BRAZILIAN STEAKHOUSE

Fogo De Chão chefs are craftsmen in the Art of Churrasco, the centuries-old gaúcho chefs' tradition of Southern Brazil. You'll experience the unforgettable sights, sounds, aromas and flavors that make Fogo such a unique and fun dining experience.

<http://fogodechao.com>

SHABUMARU

Shabumaru brings the finest in hotpot dining to Boston's Back Bay with a combination of warm tradition and modern culinary sensibilities.

<http://shabumaru.com/>

May 13 Free Room Deadline!

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MAKE YOUR RESERVATIONS

TODAY!



www.starwoodmeeting.com/Book/EnergyBatteryGroupAnnualMeeting

