



## Energy Battery is your Business Solution!

Energy Battery Group, Inc., is the largest, fastest growing, not-for-profit battery group in North America (and possibly the world). Our unique relationship with our suppliers and the industry has helped our distributors realize huge growth and huge profits to the bottom line.

Learn more about the benefits of joining the Energy Battery Group on the reverse. If you would like more information, **call 1-888-823-0954** or visit us online at **[www.energybattery.com](http://www.energybattery.com)**.



“ Joining Energy Battery was a game changer for our company. Cost of goods pushed our prices out of reach for most consumers. Group buying power turned that around for us, and at the annual convention, my sales team gained the knowledge needed to increase sales at our company! *EBG Distributor, Midwest USA* ”

[www.energybattery.com](http://www.energybattery.com)

# Energy Battery is the **Right Step** for your Business!

## MISSION STATEMENT

EBG is an organization of outstanding battery specialists who have come together for the purpose of substantially improving the financial performances of their individual businesses principally through group (volume) purchasing, linkage with committed suppliers and the establishment of a nationwide system of battery distribution.

Key objectives in the accomplishment of the corporation's mission are:

- Providing of **educational materials** and market information to the membership.
- Creation of a **national image**.
- Providing of committed suppliers who are willing to use the group as a **major part of their distribution network**.
- Consolidation of EBG's purchasing power in order to attract **better and more committed suppliers**.



## EDUCATION & TRAINING

EBG provides distributors with leadership and direction by offering programs for employee management and OSHA/EPA support.



Distributors are provided with battery industry updates through an EBG monthly

newsletter and an annual membership meeting and vendor convention (second to none)!

With EBG, distributors can learn how to **better their business** through camaraderie with other distributors and receive sales and training support from vendors.

## PURCHASING POWER & PROFITS

The distributors of Energy Battery Group (EBG) can **achieve far more collectively** than can be achieved individually.

EBG's size and purchasing power allows the group to negotiate on behalf of its distributors with vendors for the most **competitive pricing and programs** in the marketplace.



Vendors offer EBG distributors **exclusive programs and purchasing discounts** for additional product savings.

EBG provides its distributors with a **unique profit sharing program** in the form of annual year end rebates that help to maximize their bottom line income.

## DISTRIBUTION SECURITY

- EBG is the **fastest growing battery specialist buying group** in North America.
- EBG is **member owned and operated**, a guarantee that business operating procedures are in the best interests of the membership, unlike non-member owned groups.
- EBG is a proud member of Battery Council International (BCI) allowing our participating distributors to receive the full line of benefits provided by the world's leading battery manufacturing organization.
- Distributors are afforded **territory protection** after meeting and maintaining the minimum purchasing requirements.
- Through its Vendor Committee, EBG **saves our distributors time and money** by having already done the research to provide a wide range of quality vendors for its distributors.
- EBG's national accounts help to drive pull-through business for its distribution network.

## PRODUCTS

EBG offers a **comprehensive group of suppliers and products**, from most major manufacturers around the world as well as our own line of Energy Power batteries, to help build businesses from consumer lines to fleet and wholesale markets.

EBG's **east and west coast distribution centers** allow distributors quick access to a large inventory of a variety of products that are ready to ship and can be mixed and matched.

**Unique overseas partnerships** provide EBG with the exclusive North American distribution of their products.

## JOIN US TODAY!

For further information please review our Web site [www.energybattery.com](http://www.energybattery.com) or contact **Rick Hallock at [rick@energybattery.com](mailto:rick@energybattery.com)**. We look forward to having you as a part of the Energy Battery Group family.



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