

2016 Energy Battery Group Annual Meeting & Convention

August 2 - 6, 2016

Boston, Massachusetts

(Westin Copley Place Hotel)



Mark Your Calendars!

August 2 - 6, 2016

Boston, Massachusetts

Westin Copley Place Boston • 888-627-7216



2016 Energy Battery Group Annual Meeting & Convention

Explore What's in Store

As a long time vendor for Energy Battery Group, the format used at the annual convention is the perfect mixture between business and pleasure. When it is time to work it is all business. When it is time to have fun it is time for fun. This show has been very beneficial in building my business, Thank you for a great show.

*Steve Barnun, Jabro Agency
Quick Charge, Ez Red*



GO BACK IN HISTORY:

See where America's fight for freedom began, relive the famous parts of our past, the Boston Tea party, the heroic ride of Paul Revere, the shot heard around the world, the battle of Bunker Hill, our second president's life, and so much more

ENTERTAINMENT:

This year's EBG show is guaranteed to entertain: Sightseeing, city tours, the city of Boston is a history buffs dream, great social gathering down time, live music gathering, sporting events (Red Sox's play the NY Yankees 8/6) nightlife and much more.

EXPERIENCE OF A LIFE TIME:

The Hotel is paid for; the food and beverages are on us. Savings of millions of dollars. Creative juices are flowing; battery specific industry leaders are under one roof. See a part of the USA that should be on everyone's to visit list. Networking you cannot find anywhere else. Make your reservation now.

ENCOUNTER VENDOR AND VENDOR PRODUCTS:

While running the day-to-day business, we barely have time to stay ahead of it all, much less create time to look and explore new products and new vendors. Being away from the office allows a clearer look at what a new vendor or an existing vendor with new items can bring to your business.

HAVE FUN:

Bring the family and friends: Boston Harbor, Boston Aquarium, Shakespeare on the Common, Italian feasts, Stroll the street and window shop, or visit the oldest American Tavern "the Bell in hand". Take in the Boston Urban Music festival. Visit the Wine Country, Boston's Seafood Festival and so much more...

PRODUCT EXPOSURE:

Discovering innovative products and services for your business is necessary to stay competitive in today's fast-paced world. The vendors attending fully grasp what is happening inside your competition. This convention gives exposure to the most innovative sale-able products the industry has to offer.

NETWORKING WITH "INDUSTRY BIG SHOTS":

1 on 1 with Vendors, 1 on 1 with other Members, learning, education, encouraging. Sharing business ideas, business practices, successes and failures. This is one of the greatest strengths of EBG and the EBG Annual Meeting!

EDUCATION OF A LIFETIME:

The educational aspect of the EBG conference will expose you to new ways of conducting your business and help you discover how to be more productive.

LEARN TO POSITION YOURSELF AS AN EXPERT:

If your business aims to make an impact in your market, you need to develop a reputation as an expert. Attending the EBG convention will help you become a "valued resource" to your customer, with industry leading speakers and workshops with learning potential.

COST SAVINGS FOR AT SHOW ONLY ORDERS:

Last year alone members saved in excess of \$1.8 million, by ordering products at the show from vendors offering "at show only discounts" along with the extra discounts given by EBG for any orders written at the show. The Vendors attending EBG have printed deals and even more special deals for those attending.

BRING VALUE BACK TO YOUR BUSINESS:

Think of attending the EBG conference like an investment. Get something in return, which, given time, will provide a great ROI for your business. The skills and knowledge you learn at the EBG conference will be invaluable to your business and can make you invaluable to your business.

**2016 EBG
Annual Meeting
& Convention
Boston,
Massachusetts
8/2 to 8/6**

2016 Energy Battery Group Annual Meeting & Convention

Why Attending The Show Is A Must!!

I look forward to the EBG annual convention each year. Truly the EBG



convention is extremely PRODUCTIVE for us vendors. It gives the vendors the best opportunity to meet and talk with many existing distributor of our products, that normally we do not have face time, the show allows for intimate sessions to learn from each other so both sides may improve our company's bottom lines. The show has allowed us to develop relationships and friendships that will last a life time.

Power Bright

Energy Battery Group does it right, professional, organized, great turnout, great opportunity!



If you want to write significant business... The EBG Show is a guarantee!!

And a heck of a party!

*John Russo, Exide Technologies
Director - Battery Specialist Channel*

As a boutique battery manufacturer of Pure Lead AGM Batteries selling in small quantities, it would be impossible for NorthStar Battery to fly into, meet with personally, and develop relationship with so many owner operators without attending the EBG conference. Our company's limited sales team are able to meet face-to-face, share what's new on a first hand basis, as well as, learn what is working and what is not with our partners— which is simply invaluable.



*John Semenuik, Vice President, NorthStar Battery
4000 Continental Way Springfield, Missouri 65803*

Exclusive Discounts

The vendors at the Annual Meeting & Conference have one mission: to bring you their best deals. The catch: the sales must happen at the show. Last year, members and vendors did \$23 million dollars in sales.

Vendors will be at the show with

- ◆ New technology
- ◆ Company updates
- ◆ Show-only specials
- ◆ Product training sessions
- ◆ Change-over programs

Your daily agenda includes one-on-one meeting time with vendors. Members have saved over \$1.5 million in discounts at the show. Don't miss this savings opportunity.



Free Room for Qualifying Members



Each year members can take advantage of one free room for the Annual Meeting and Convention. EBG will pay for one room "ONLY" for four nights per member company. You must register before the **spring deadline of May 13, 2016**, to qualify.

- ◆ Don't wait another day. Make your reservations by calling the Westin directly at 888-627-7216
- ◆ or going online to www.starwoodmeeting.com/Book/EnergyBatteryGroupAnnualMeeting
- ◆ Identify yourself as a part of Energy Battery Group Annual Meeting

Members must make reservations before the spring deadline to qualify for the free room*.

*One room "ONLY" for 4 nights per member company will be paid.

Lots to See & Do

Part of American history

Many of the Revolution's crucial events happened in Boston, MA.

- ◆ Boston Massacre
- ◆ Boston Tea Party
- ◆ Paul Revere
- ◆ Bunker Hill

See the places that you've read about since grade school as part of your time in Boston, Massachusetts. Bring the family and make a vacation of the trip.

Something for Everyone

Boston's ambiance remains unique among world cities. We invite you to experience it first hand as part of the 2016 Energy Battery Annual Meeting and Convention.



2016 Energy Battery Group Annual Meeting & Convention

Beyond the Map

Additional attractions and things to do in the Boston Area:

- Fenway Park
- Museum of Fine Arts
- The Boston Pop
- Arnold Arboretum
- John F. Kennedy Presidential Library and Museum
- Isabella Stewart Gardner Museum
- Samuel Adams Brewery
- Franklin Park Zoo



Boston Features

Add these must-do and must-see Boston activities and locations to your 2016 EBG Annual Show and Convention show itinerary.

See the following pages for location details, hours of operation and area highlights.



The Westin Copley Place, Boston

- | | |
|----------------------------------|--------------------------------------------|
| 1. Boston Duck Boat Tours | 14. Museum of Science |
| 2. B&G Oysters | 15. Charles River Esplanade |
| 3. Bunker Hill Monument | 16. Boston Public Garden |
| 4. Copley Place Mall | 17. Rose Fitzgerald Kennedy Conservancy |
| 5. The Paul Revere House | 18. Old North Church |
| 6. "The Bell in the Hand" Tavern | 19. Boston Public Library |
| 7. Shakespeare in the Common | 20. Old State House |
| 8. New England Aquarium | 21. Freedom Trail Foundation |
| 9. North End | 22. Faneuil Hall Marketplace/Quincy Market |
| 10. USS Constitution Museum | 23. Boston Brew Tours |
| 11. Boston Tea Party Museum | 24. Beacon Hill |
| 12. Boston Children's Museum | 25. Harpoon Brewery |
| 13. Boston Opera House | 26. Trinity Church |



Must-Do Activities

Boston Duck Tours

You've never toured Boston in anything that comes close to Boston Duck Tours. The fun begins as soon as you board your "DUCK", a W.W.II style amphibious landing vehicle. First, you'll be greeted by one of our legendary tour ConDUCKtors®, who'll be narrating your sightseeing tour of Boston. Then you're off on a journey like you've never had before.

Great way to see the city

You'll cruise by all the places that make Boston the birthplace of freedom and a city of firsts, from the golden-domed State House to Bunker Hill and the TD Banknorth Garden, Boston Common and Copley Square to the Big Dig, Government Center to fashionable Newbury Street, Quincy Market to the Prudential Tower, and more. And, as the best of Boston unfolds before your eyes, your ConDUCKtor® will be giving you lots of little known facts and interesting insights about our unique and wonderful city. And just when you think you've seen it all, there's more. It's time for "Splashdown" as your ConDUCKtor® splashes your DUCK right into the Charles River for a breathtaking view of the Boston and Cambridge skylines, the kind of view you just won't get anywhere else.

Learn more

<http://www.bostonducktours.com/>

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Must-Do Activities

Shakespeare in the Common

Commonwealth Shakespeare Company presents professional productions of Shakespeare to Boston audiences during the summer months when local theatre companies tend to be on hiatus from their regular seasons, but when there are record numbers of people in the city. Now entering its 20th season, CSC's Shakespeare on the Common has become an annual Boston tradition, modeled along the lines of "Shakespeare in the Park" in Central Park and the many other free outdoor summer Shakespeare events throughout the country.

Beginning in the summer of 1996, CSC Artistic Director Steven Maler collaborated with the City of Boston, the Boston Parks and Recreation Department, and the Mayor's Office for Cultural Affairs to present a free outdoor production of *A Midsummer Night's Dream* in Copley Square.



This event was described by Ed Siegel of *The Boston Globe* as "fully engaging, with one of the most diverse audiences ever seen in Boston." *Midsummer* was chosen as one of the top ten productions of 1996 by the *Globe*, and Mr. Maler received the Eliot Norton Award for his outstanding direction. Carolyn Clay of *The Boston Phoenix* wrote, "how proud it is for Boston to finally offer free Shakespeare."

Following the success of *Midsummer*, CSC presented *Romeo and Juliet* at the newly renovated Parkman Bandstand on Boston Common in August of 1997. Performing annually at the Parkman Bandstand — centrally located, handicapped-accessible and accessible to all by public transportation — CSC has become one of Boston's most attended annual arts events. Each summer CSC sees approximately 100,000 people on the Boston Common. In its 18 year history CSC has performed for over 1 million audience members! In September of 2013, CSC was named as the Theatre in Residence at Babson College.

Location

139 Tremont St, Boston

Cost

A Boston tradition since 1996, CSC has been presenting fully-staged productions of Shakespeare plays free-of-charge to Boston audiences.

Learn more

<http://commonshakes.org>



Must-Do Activities

New England Aquarium

The principal feature of the Aquarium is the Giant Ocean Tank, a cylindrical 200,000-US-gallon tank simulating a Caribbean coral reef. This tank houses bonnethead sharks, sea turtles, stingrays, moray eels, barracuda, and many smaller reef-living fish. At the bottom, the tank stands in a large, square 150,000-US-gallon penguin exhibit, hosting African penguins, Northern and Southern rockhopper penguins and little penguins. The "Amazing Jellies" exhibit in the West Wing features *Aurelia aurita*, sea nettles, *Cassiopea*, Palauan Lagoon jellies and *Phyllorhiza punctata*, all from diverse habitats around the world.

Location

1 Central Wharf, Boston

Hours of operation

Mon-Fri open 9 a.m. - 5 p.m. and Sat & Sun open 9 a.m. - 6 p.m.

Cost

See all Ticket Prices and Package deals at http://www.neaq.org/visit_planning/tickets_and_hours/index.php





Taste of Boston

B&G Oysters

Located in Boston's South End, B&G Oysters is Chef Barbara Lynch's modern take on a classic oyster bar and has a decidedly neighborhood vibe, combining friendly service with fantastically fresh oysters from both coasts, inspired seasonal seafood dishes, New England classics including the celebrated lobster roll, and a food-friendly wine list created by Executive Wine Director Cat Silirie. B&G Oysters has received many accolades over the years for its cuisine and wine program from publications including Boston Magazine, Food & Wine, and The Boston Globe.

Food and drink

The menu offers exquisitely fresh seafood including a daily selection of more than 12 different types of East and West Coast oysters, New England classics like lobster rolls and fried clams, and seasonal seafood dishes.

Location

550 Tremont St, Boston

Hours of operation

Monday 11:30 a.m.-10 p.m., Tuesday-Friday 11:30 a.m.-11 p.m.
Saturday 12 p.m.-11 p.m., Sunday 12 p.m.-10 p.m.

Learn more

<http://bandgoysters.com>

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Taste of Boston

“The Bell in the Hand” Tavern

There aren't many historical sites where you can get a great meal and a cold beer, but you can at the oldest tavern in America. The Tavern has been around since 1795. A gathering place for printers and politicians, sailors and students, it quickly became the most famous alehouse in the city. What was it about the Bell that made it so popular?

Maybe it was Jimmy Wilson, the first owner. Everybody in Boston knew Jimmy. Not that they had much choice. You see, Jimmy was Boston's town crier for fifty years. Good news or bad, Bostonians heard it all from Jimmy. He reported on everything from the Boston Tea Party to the birth of the nation. When he retired, he decided to open a tavern. He was proud of his former occupation and that's why he called the place the Bell-in-Hand.

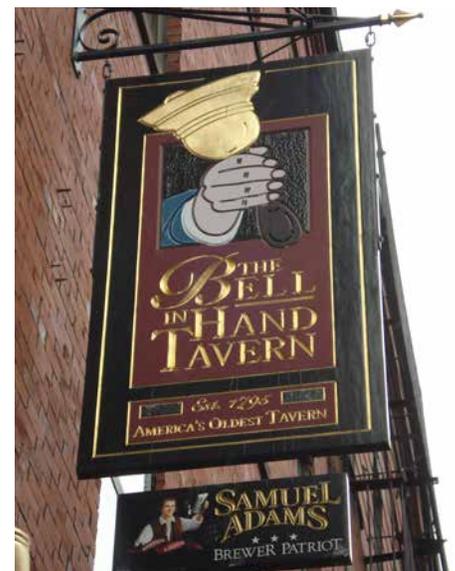
Maybe it was the ale. Not one for “hard stuff”, Jimmy refused to sell the whiskey, rum and gin so popular in other taverns of the day. No, only ale would be served at the Bell, but what an ale! So thick, it was served in two mugs, one for the ale and the second for the froth.

Maybe it was the atmosphere. Everyone felt welcome at the Bell-in-Hand. It attracted folks from all walks of life who came for the ale and the lively conversation. Conversation must have easily come to the journalists, lawyers, actors and city leaders who made the Bell-in-Hand their unofficial headquarters. Even Daniel Webster was known to drop in! Yes, the Bell has always been the spot for a good time in Boston..

Learn more

<http://bellinhand.com>

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Location

45 Union Street, Boston

Hours of operation

Open Daily 11:30am - 2:00am



Must-See Locations

Bunker Hill Park and Museum

The Battle of Bunker Hill pitted a newly-formed and inexperienced colonial army against the more highly trained and better-equipped British. Despite the colonial army's shortcomings, it was led by such capable men as Colonel William Prescott, Colonel John Stark and General Israel Putnam, who had experience fighting alongside the British in the French and Indian War. *

Today, a 221-foot granite monument marks the site of the first major battle of the American Revolution.

Bunker Hill Monument is part of the Boston National Historical Park, a unique collaboration of federally, municipally, and privately owned and operated historic sites associated with the colonial struggle for independence linked by a red brick or painted line weaving through Downtown Boston and surrounding areas.



Location

Bunker Hill Monument, 31 Monument Square, Charlestown, MA 02129

Hours of operation

The Battle of Bunker Hill Museum is located on the Freedom Trail, across the street from the Monument. It is open daily 9 a.m. to 5 p.m.

Cost

There are no fees at the federally or municipally owned historic sites within Boston National Historical Park.

Learn more

<http://www.nps.gov/bost/learn/historyculture/bhm.htm>

<http://www.bostonteapartyship.com/boston-attractions/bunker-hill-monument-museum>

* <http://www.nps.gov/bost/learn/historyculture/bhm.htm>

Trip Tools

Download the official Boston National Historical Park app. The award winning, free app provides you with all you need for an interactive visit to the park.

<http://www.nps.gov/bost/planyourvisit/app.htm>



Must-See Locations

Paul Revere's House

On the night of April 18, 1775, silversmith Paul Revere left his small wooden home in Boston's North End and set out on a journey that would make him into a legend. Today that home is still standing at 19 North Square and has become a national historic landmark. It is downtown Boston's oldest building and one of the few remaining from an early era in the history of colonial America.

The home was built about 1680 on the site of the former parsonage of the Second Church of Boston. Increase Mather, the Minister of the Second Church, and his family (including his son, Cotton Mather) occupied this parsonage from 1670 until it was destroyed in the Great Fire of 1676. A large and fashionable new home was built at the same location about four years later.

Learn more

<https://www.paulreverehouse.org/>

<http://home.nps.gov/long/learn/news/upload/LHB%2012.1.08.pdf>

The red coats are coming!!!



Location

19 North Square, Boston

Hours of operation

Open Daily 9:30 a.m. to 5:15 p.m.
(Average Visit is 30-45mins)

Cost

Adults \$3.50

Seniors and College Students
\$3.00

Children (ages 5-17) \$1.00

Westin Copley Place Hotel

An iconic Back Bay Boston hotel

The Westin Copley Place Boston is ideally located in the Back Bay, putting you minutes from shopping, entertainment, restaurants, and plenty of things to do in Boston. As part of the EBG Annual Convention you're sure to enjoy the AAA Four Diamond Award® Westin Copley Place in the heart of downtown Boston.

Boston, Massachusetts • www.westincopleyplaceboston.com

Easy Access to the Best of Boston

Located in the heart of Boston's scenic Back Bay, The Westin Copley Place will provide you with easy access to the best of Boston: shopping, dining, activities, and historical landmarks. The hotel features three restaurants, three lounges, a Spa, Business Center, Fitness Center, Starbucks along with several retail stores.

Grettacole Spa Boston

Treat yourself to the latest treatments and personalized consultation services.

WESTIN
HOTELS & RESORTS

Pet Friendly Hotel

Pets are welcome at the Westin Copley. Ask the concierge to show you walking paths along the Charles River or pet-friendly parks so you and your pup can feel right at home.



4.2 out of 5 Stars

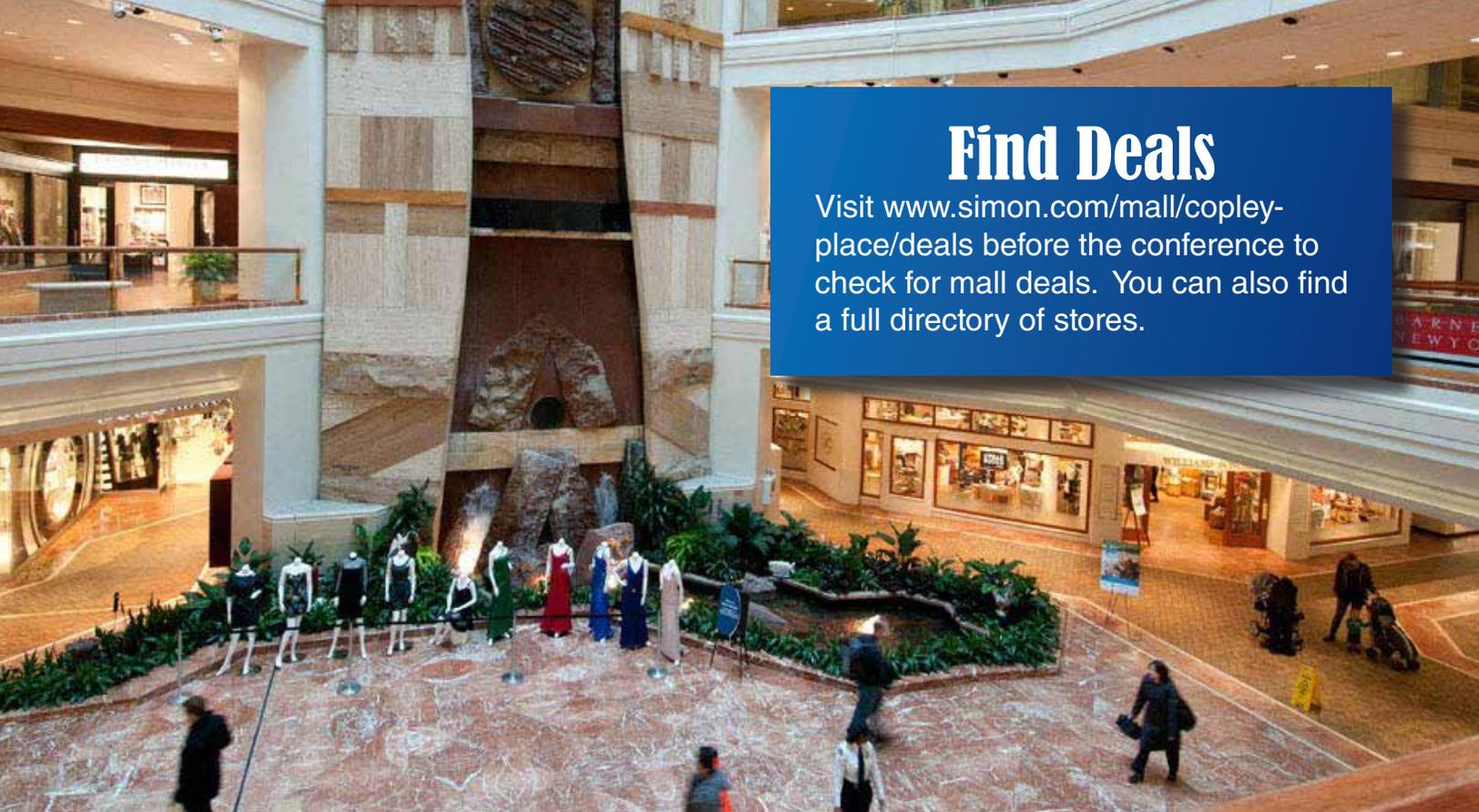


May 13

Free Room Deadline!

Make your room reservation by May 13, 2016. Energy Battery will pay for one room per qualifying member. Call 888-627-7216 or visit www.starwoodmeeting.com/Book/EnergyBatteryGroupAnnualMeeting

2016 Energy Battery Group Annual Meeting & Convention



Find Deals
 Visit www.simon.com/mall/copley-place/deals before the conference to check for mall deals. You can also find a full directory of stores.

Hotel Amenities

Copley Place Mall

Copley Place Mall is accessible from the second floor of Westin Place and features 75 irresistible stores such as Barneys New York, Neiman Marcus, Tiffany & Co., Jimmy Choo, Louis Vuitton, Burberry, Ralph Lauren and much more. Copley Place is located at the southwest corner of Copley Square, which can be considered the heart of Boston's Back Bay District.*



Location

Attached to the hotel on the second floor; 100 Huntington Avenue, Boston, MA 02116

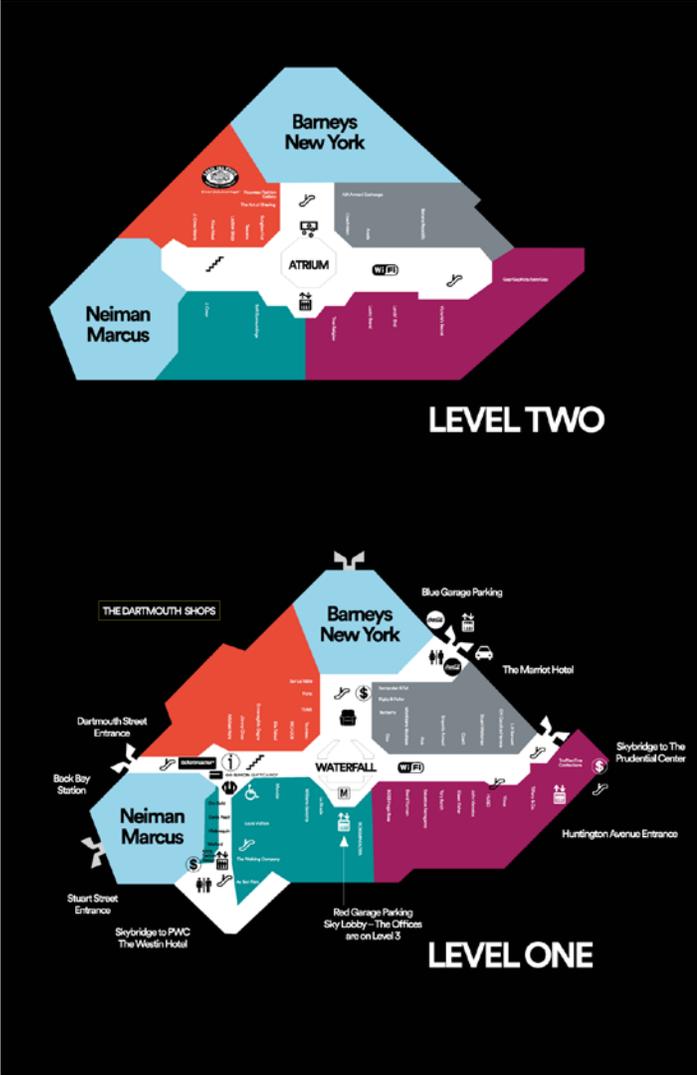
Hours of operation

Monday - Saturday: 10 a.m. - 8 p.m.
 Sunday: Noon - 6 p.m.

Learn more

<http://shopcopleyplace.com>

*<http://www.celebrateboston.com/copley-place.htm>





Hotel Dining

The Westin Copley Place offers several different Boston Back Bay restaurants. You'll find culinary delights and moments to savor.

Ingredients (Some Assembly Required)

ingredients (some assembly required) is an innovative restaurant concept that offers cuisine made of fresh, healthy ingredients in a casual grab-and-go atmosphere.

<http://www.westincopleyplaceboston.com/ingredients-restaurant>

Fogo De Chão Brazilian Steakhouse

Fogo De Chão chefs are craftsmen in the Art of Churrasco, the centuries-old gaucho chefs' tradition of Southern Brazil. You'll experience the unforgettable sights, sounds, aromas and flavors that make Fogo such a unique and fun dining experience.

<http://fogodechao.com>

Shabumaru

Shabumaru brings the finest in hotpot dining to Boston's Back Bay with a combination of warm tradition and modern culinary sensibilities.

<http://shabumaru.com/>

Bar 10

At the end of a busy conference day relax and unwind in the sophisticated style of Bar 10.

http://www.starwoodhotels.com/westin/property/dining/attraction_detail.html?propertyID=1035&attractionId=29186

